

District 107 Opening

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contacts: Eric Mackey, Owner
Creative Tutors North (Frisco, Little, Prosper, Celina, Anna, Melissa, and Van Alstyne ISD's)
EricMackey@CreativeTutors4kids.com
214-538-5550
877-TUTORS-U

Jan VanBlarcum
Creative Tutors 4 Kids, Inc.
214-282-6268

CREATIVE TUTORS NORTH FRANCHISE OPENS

Frisco, Texas (May 7, 2005) Eric Mackey, the new owner of the Creative Tutors North franchise, announced today the opening of the tutoring and educational services company that will give families and their youth a new avenue to help them maximize potential. The fifth franchise of the parent company – Creative Tutors 4 Kids International, Inc. – will offer its' services to students of all ages within the Frisco, Little Elm, Prosper, Celina, Anna, Melissa and Van Alstyne independent school districts.

This role is a natural progression for Eric as he comes from a family of Texas educators who have dedicated their careers to serving their particular communities. He is a graduate of Southeast Oklahoma State University with a Bachelor of Science degree, and later earned a Master of Business Administration from Texas A&M – Commerce.

Eric has twenty years of management and executive level experience with Nortel and Alcatel. The positions ranged from Service Manager to Finance Director to Sales Vice President.

Eric is married and the father of three school age children. He has been a long time volunteer in coaching, religious and civic activities within the Collin County community. His goal for Creative Tutors North is simply to offer families and their youth the ability to maximize potential through utilizing national-class educational services. 'Our youth must take priority within our community. It is our responsibility to ensure they have all the tools and skills they need in order to achieve in this highly competitive society. The services we will offer augment the excellent public, private, and home-schools operating in the Creative Tutors North area. Creative Tutors North will differentiate itself by:

- Offering highly trained tutors who are carefully selected based on how their skills match the student's needs
- Not requiring the parents or student to come to a particular location, but going to where the student is located.
- Offering a non-profit arm
- Many scenarios exist where Creative Tutors can help, including but not limited to:
 - Those struggling in a particular subject
 - Proactive assistance to ensure eligibility for extracurricular activities

- Teaching subject(s) that may be out of the expertise realm of home-school educators
- Focused preparation for meeting and exceeding state mandated standards and college entrance requirements
- General assistance to maximize grades and increase the chance of college scholarships and grants, lessening the financial burden on families'

For further information, Eric Mackey's biography is available on our internet:

About Creative Tutors 4 Kids International, Inc.

The company's mission is to strive to help our families and their youth reach their potential, be the best they can be and make significant contributions to their community. Working with each student one-on-one, the student is given the opportunity to maximize his or her potential. Creative Tutors 4 Kids International believes in improving our society one student at a time. For more information please call 877-TUTORS-U or visit the Web site at www.creativetutors4kids.com.