

## ***District 104 Opening***

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### **THIRD CREATIVE TUTORS 4 KIDS FRANCHISE OPENS**

#### **Tutoring Company to Serve McKinney Independent School District**

**McKinney, Texas (June 30, 2004)** The third Collin County Creative Tutors 4 Kids Franchise opened this month and will serve students of all ages within the McKinney Independent School District. McKinney residents, Wendy and Bill Perrott, are the franchisees. The grand opening will be in August. Creative Tutors 4 Kids McKinney specializes in matching a student's learning needs to a tutor's teaching style. Services are available to students from elementary age through adult.

Creative Tutors 4 Kids addresses a segment of the public school population that, because of a lack of funding, can fall through the cracks. This includes children who are profoundly gifted, learning-different children, and children who fall somewhere in between. The public schools do the best they can with what they have, but the child still may not get what he or she needs. This can cause a child to fall behind and lose self-esteem. One of the most important things tutoring can create is an increase in self-esteem.

For founder Jan VanBlarcum, a great part of the reason she founded the company was to foster self-confidence in children. "When you're raising children who have better self-confidence, you're raising a better-quality member of society. You're looking at one student, but when you start looking at one student many times, you've changed the future of your community."

Wendy and Bill Perrott decided to purchase the McKinney franchise because they wanted to combine their strengths and operate a business that would give back to the community. The non-profit element of Creative Tutors 4 Kids was especially attractive. Each franchisee raises money within the community so that tutoring services are available to each child, no matter the family's income level.

Wendy has a Masters Degree in English Literature and taught high school English for three years before her 11-year corporate career. She loves to teach and regularly volunteers at the McKinney Public Library. "Being able to read is the most important thing that you can teach someone. It gives you knowledge, and knowledge gives you power," she says. "Having a child be successful at school is very important. It lays the groundwork for how successful they will be later in life."

Bill has a BS in computer science and comes from a 20-plus year career in corporate IT with JC Penney Life Insurance, Dr. Pepper Co. and ABC Radio Network. He brings math skills, computer science knowledge and many years of mentoring and people-management to the

partnership. "I've always enjoyed mentoring," he says. "Even as a manager and as a project manager, it's been fun to see people succeed."

Creative Tutors 4 Kids McKinney is the McKinney franchise of Creative Tutors 4 Kids International, Inc. The company's mission is to strive to help kids reach their potential, be the best they can be and become self-confident adults. Working with each child one-on-one, the child becomes a better future employee, politician or community service volunteer. In short, Creative Tutors 4 Kids believes in improving the future of the community one child at a time. For more information, call 1-877-TUTORSU or 972-781-2783. Visit the Creative Tutors 4 Kids Web site at [www.creativetutors4kids.com](http://www.creativetutors4kids.com).

Back to school is just around the corner. Contact Creative tutors 4 Kids now to get a head start on the upcoming school year. Summer camps are also still available. Call one of the numbers above or visit the Web site for more information.