

First Franchise Sale

PRESS RELEASE

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CREATIVE TUTORS 4 KIDS INTERNATIONAL INC. SELLS FIRST FRANCHISE

Educator/Attorney Janice Coltrain-Sapp is Plano Franchisee

Plano, Texas (April 28, 2004) Creative Tutors 4 Kids International Inc. of Plano, Texas, today announced the sale of its first franchise. The new owner for the Plano franchise is educator/attorney Janice Coltrain-Sapp. Negotiations were finalized March 29, 2004, and tutoring services are available now. Summer enrichment camps in math, chess, science and engineering, writing and reading are currently enrolling. Space is limited.

Founder Jan VanBlarcum is excited about the skills, experience and focus Coltrain-Sapp brings to the Plano franchise. "I'm excited because of the type of person Jan is. She went into education because she loved it and wanted to help children and adults. She entered a career in business and law to better meet her personal goals and objectives. We're offering high-end, high-quality education to children of our community. The parents who will be interested in this for their children have a similar passion and regard for education, and many are professionals. Jan has education and business experience. Along with her other qualifications, she is already using this combination of talents to benefit children and parents in Plano through Rose, a support group she co-founded for parents of children with learning differences and special needs."

Creative Tutors 4 Kids offers individualized education that augments and supports public, private or home schooling education. The individualized instruction supports young people, kindergarten through community college age, to improve on their current schooling experience. "Whether the child struggles with basic academics or is gifted and under challenged," says VanBlarcum, "they can become lost in the system. Public school cannot answer all the needs. There are too many children. With education that supports the child where she or he is, we stand a greater chance of reaping the gifts that each individual can bring to the community."

Tutors selected as Creative Tutors 4 Kids instructors are typically masters or doctor-trained educators who are chosen for their talent and ability to meet a child's individual needs. They can help with homework, special projects or meeting the educational needs of children who participate heavily in sports or other activities outside of school. Tutors travel to the child wherever he or she might be – whether home or poolside.

Creative Tutors 4 Kids is currently in negotiations for two other franchises. The company will continue to expand throughout the Metroplex and eventually, throughout the state of Texas.

Janice Coltrain-Sapp is passionate about education from a learning and from a teaching perspective. Her background includes teaching at the community college level, a decade-plus

career in law – private practice and corporate law with EDS – and very personal experience as a client of Creative Tutors 4 Kids on behalf of her daughter who has learning differences.

The Creative Tutors 4 Kids mission is to strive to help kids reach their potential be the best they can be and become self-confident adults. Working with each child one-on-one, the child becomes a better future employee, politician or community service volunteer. In short, Creative Tutors 4 Kids believes in improving the future of the community one child at a time. For more information, call 214-282-6268 and/or visit the Web site at www.CreativeTutors4Kids.com.