

District 102 Opening

PRESS RELEASE

FOR IMMEDIATE RELEASE

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FIRST CREATIVE TUTORS 4 KIDS FRANCHISE OPENS IN PLANO

Tutoring Company Provides Individualized Instruction Within Plano ISD

Plano, Texas (April 24, 2004) Creative Tutors 4 Kids' Plano franchise, owned by Janice M Coltrain-Sapp, today announced its opening. This is the first franchise to be purchased from the parent company, Creative Tutors 4 Kids International, Inc. The Creative Tutors 4 Kids operating structure emerged from the highly successful business model started by Jan VanBlarcum in 1999. The franchise provides tutoring services individualized for the student and delivered by a highly qualified tutor at the student's location. Tutors support students of all ages who need homework or special projects assistance, those who have special needs, gifted and talented children who need more challenge, those needing state testing support or home schooled children whose parents want to ensure the child is meeting state standards.

In part, the Creative Tutors 4 Kids model is successful because the tutor is matched to the individual child. The student's level in a subject is considered and the database of tutors is evaluated. The student and tutor are matched to ensure a good connection. Many of the tutors are masters or doctor trained in their area of expertise.

Creative Tutors 4 Kids works with the student to meet state standards and cooperates with the public schools, supporting students to learn more successfully. Teachers typically welcome tutor involvement from Creative Tutors 4 Kids because they know the student is supported at home. Also, since tutors are highly educated, teachers view them as peers.

Tutors teach at the child's location – whether at home, at after-school facilities, at poolside or after a late soccer game. This is helpful for parents and children already overburdened with work and activities. Children have been tutored at poolside or late at night after a soccer game. It enhances the child's self esteem greatly to know she is prepared to do the job when she gets to the classroom environment. Parents are kept abreast of the child's successes and areas that need work via an e-mail reporting system.

Janice Coltrain-Sapp is the owner of the Plano franchise. She is passionate about education from a learning and from a teaching perspective. Her background includes teaching at the community college level, a decade-plus career in law – private practice and corporate law with EDS – and very personal experience as a client of Creative Tutors 4 Kids on behalf of her

daughter who has learning differences. “When I was a teacher, it was so rewarding. What clenched my decision to do this was thinking of all the children besides my daughter I could help,” says Coltrain-Sapp. “ It breaks my heart when I see children who aren’t getting what they need to meet their life goals. The reward is seeing a child reach his potential – doing well on an exam or test and the difference that makes in his self-esteem.”

In addition to regular one-one-tutoring, Creative Tutors 4 Kids offers summer enrichment camps in math, chess, science and engineering and writing and reading workshops including dramatic play to enhance comprehension. Creative Tutors 4 Kids Plano is the Plano franchise of Creative Tutors 4 Kids International, Inc. The company’s mission is to strive to help kids reach their potential, be the best they can be and become self-confident adults. Working with each child one-on-one, the child becomes a better future employee, politician or community service volunteer. In short, Creative Tutors 4 Kids believes in improving the future of the community one child at a time. For more information, call 972-208-0958 or visit the Web site at www.creativetutors4kids.com.