

## ***District 105 Opening***

### **PRESS RELEASE**

#### **FOR IMMEDIATE RELEASE**

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#### **CREATIVE TUTORS 4 KIDS' ALLEN/LOVEJOY FRANCHISE OPENS**

##### **Tutoring Services Offered within Allen and Lovejoy School Districts**

**Allen, Texas (April 22, 2004)** Vicki L. Wester, the new owner of the Creative Tutors 4 Kids' Allen franchise, today announced the opening of the tutoring company. The fourth franchise of the parent company – Creative Tutors 4 Kids International, Inc. – the new franchise will offer tutoring services to students of all ages within the Allen and Lovejoy school districts.

Wester and marketing director Susan Bartlemay are long-time contributors to the Allen community. Wester has served on the Parks and Recreation Board, volunteered for Allen Community Outreach and participated in the Kiwanis Club of Allen. Bartlemay has served as president of Allen Chamber of Commerce, on the Allen City Council, on the board of directors of Allen Community Outreach and as president of the Kiwanis Club of Allen.

Wester welcomes this new opportunity to serve the Allen community. "What better way to support the future of the community than to start with young people. The more we can support the diverse learning styles of young minds today, the more creativity will be available for our community tomorrow. "The non-profit arm of Creative Tutors 4 Kids also attracted me to the venture. When a business can serve the community with education services for those who can afford it and also finds a way to give to those less fortunate, it seems a balanced kind of venture that benefits the community as a whole."

Founder Jan VanBlarcum is excited about the prospect of offering services to the Allen and Lovejoy communities. "With the opening of the Allen/Lovejoy franchise, we now offer services in most of Collin County – Plano, McKinney, Richardson and Allen/Lovejoy. What this means to students and families is that students in all these communities now have the same opportunities for educational excellence.

"I'm very excited about Vicki and Susan being a part of the Creative Tutors 4 Kids family. Their community focus and tremendous energy will provide much needed services to fill the gaps the school districts do not have the funds to fill."

Creative Tutors 4 Kids' provides highly qualified tutors who are selected based on the suitability of their training, experience and personality to the student's needs. The tutor comes to the student's location – home, poolside, the gym – taking the transportation burden off of already overstressed parents.

Creative Tutors 4 Kids' tutoring services can strengthen the educational experience for gifted but under challenged students, those struggling in a particular subject, student athletes, and those needing support with special projects, homework or meeting state standards.

Creative Tutors 4 Kids Allen/Lovejoy is a franchise of Creative Tutors 4 Kids International, Inc. The company's mission is to strive to help kids reach their potential, be the best they can be and become self-confident adults. Working with each child one-on-one, the child becomes a better future employee, politician or community service volunteer. In short, Creative Tutors 4 Kids believes in improving the future of the community one child at a time. For more information, call 877-TUTORS-U or visit the Web site at [www.creativetutors4kids.com](http://www.creativetutors4kids.com).

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