

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **CREATIVE TUTORS 4 KIDS ANNOUNCES GIFTED-TALENTED FOCUS**

#### **Tutoring Company Supports GT Students of All Ages**

**Plano, Texas (September 16, 2004)** In a move designed to support a population that is often overlooked, the Plano franchise of Creative Tutors 4 Kids today announced a focus on programs that support gifted and talented students. No Child Left Behind has focused attention on struggling students, but on the other end of the spectrum, GT students often do not receive the attention they need. As a result, GT students can be left under challenged and frustrated.

Jan VanBlarcum, founder of Creative Tutors 4 Kids, believes the schools do the best they can with what they have, but cannot be all things to all students. "The public schools provide services that fit for the average student. While some services are provided for students who excel in one area or another and some services are provided for those who struggle, some fall through the cracks," says VanBlarcum.

Jan Coltrain, owner of the Plano Creative Tutors 4 Kids franchise, has found an increase in parents needing services to help their GT children stay motivated and learn at their own pace. "When most people think of tutoring, they think of students with learning differences, or those who are struggling to meet standard public school requirements," said Coltrain.

"The issue with gifted-talented students is just as critical. GT students can get lost in our school systems as well. If they are not able to move as quickly as needed because the material isn't challenging enough, or if they are slowed down by average or struggling students in the classroom, they can lose motivation."

Creative Tutors 4 Kids takes a unique approach to each student's needs. The company finds the tutor that fits the learning profile of the student. If a student needs GT support, a highly trained educator with specific experience to meet the child's individualized learning needs is assigned. The students have been very successful with this approach. Moreover, the tutor comes to the student at home. This can be an advantage for busy students heavily involved in sports or other extracurricular activities.

Creative Tutors 4 Kids Plano is the Plano franchise of Creative Tutors 4 Kids International, Inc. The company's mission is to help the kids of today change their future through education. In short, Creative Tutors 4 Kids believes in improving the future of the community one child at a time. For more information, call 1-877-TUTORSU or 972-781-2783. Visit the Creative Tutors 4 Kids Web site at [www.creativetutors4kids.com](http://www.creativetutors4kids.com).

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